

Draft Programme

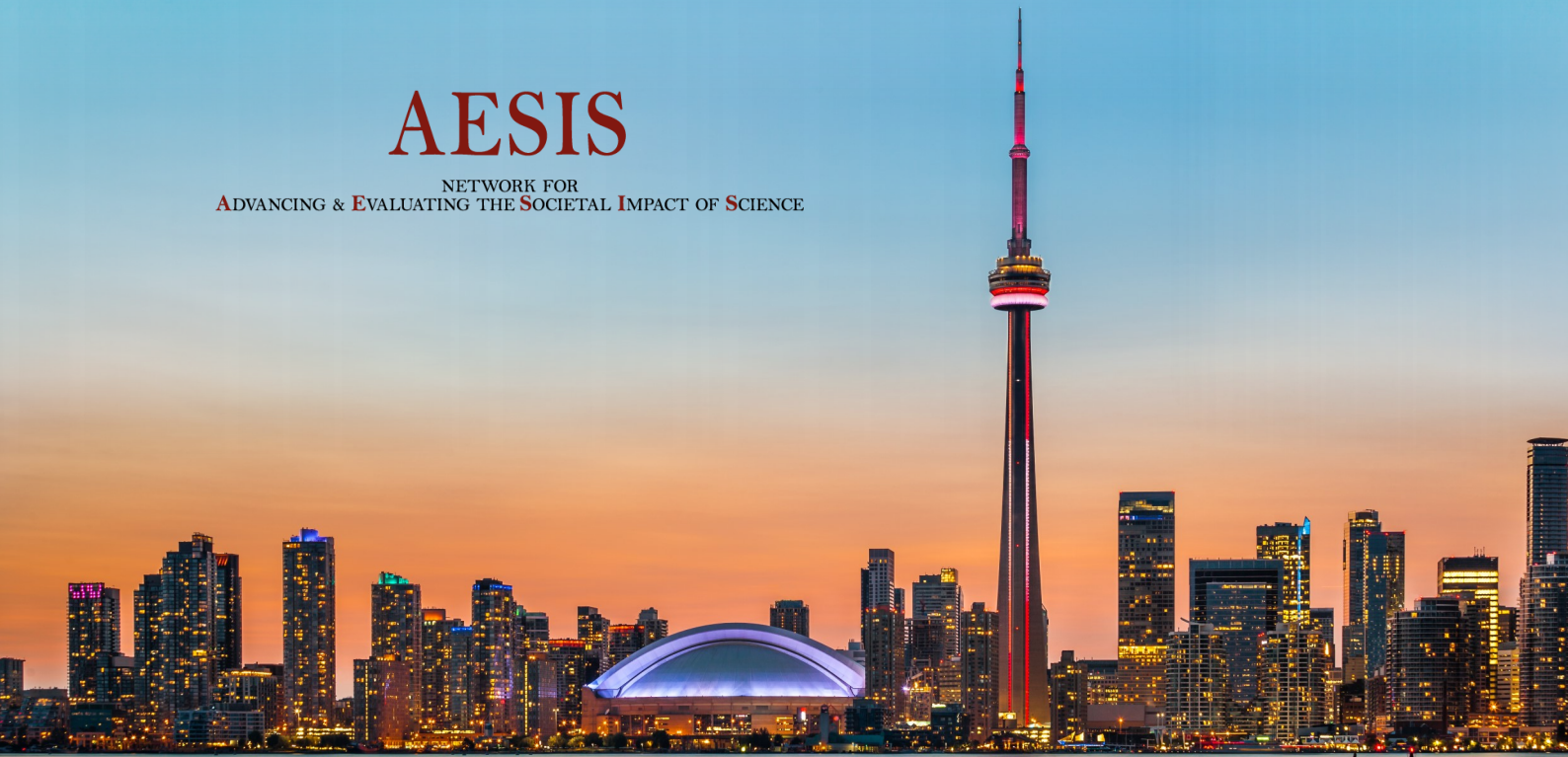
Impact of Social Sciences and Humanities

*An international conference on stimulating and assessing Impact of
Social Sciences and Humanities through interdisciplinary and inclusive approaches*

14-16 October 2020 - Toronto, Canada

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



Partners:



FEDERATION FOR THE
HUMANITIES AND
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- IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

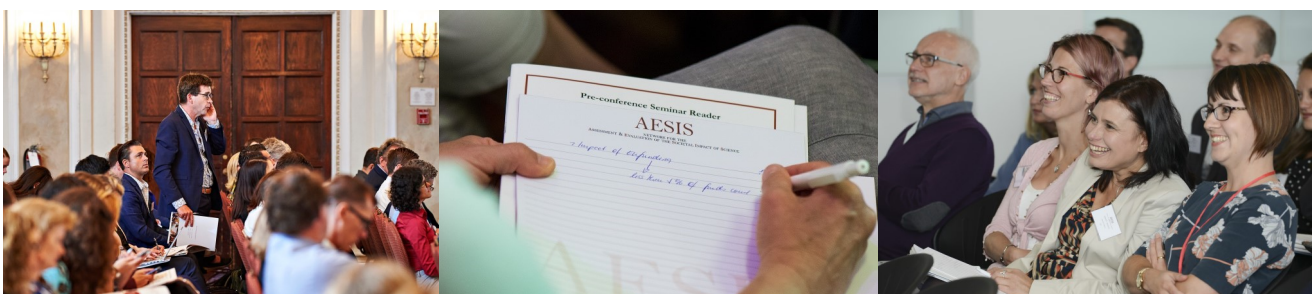
Canada has been successful in the last years in calling more attention to the position of Canada in their research intensity and innovation worldwide. Furthermore, the three granting councils (SSHRC, NSERC, CIHR) as well as the Canada Foundation for Innovation (CFI) and other organisations, have been aiming to evaluate (funded) performance on more than just academic impact. In addition, in 2017, the Fundamental Science Review was submitted to the federal government to transform Canada's research capacity. Finally, shortly after that the government has reintroduced the position of Chief Science Advisor in order to generate more evidence-informed policymaking. These prospects and initiatives share one common goal: assessing, enabling, and accelerating the societal impact of science. To what extent has this aim been reached, and has this process been carried out in an interdisciplinary and inclusive manner?

The AESIS Network is proud to announce that its next edition on **'The Impact of Social Sciences and Humanities on Society'** will be taking place in Toronto, Canada. Last year, after stimulating editions in Cardiff and Copenhagen, we have brought together research managers, science policy makers, funders, knowledge exchange experts, and other relevant professionals from all parts of the world in Washington DC. Building on the outcomes of the conference and science policy development of recent years, we are thrilled to bring the cross-sectoral conversation of the impact of Social Sciences and Humanities (SSH) to Canada.

For this edition, we are aiming to foster a discussion on how one can assess and stimulate impact of SSH through an interdisciplinary approach. In order to generate a profound impact of SSH on society, we believe collaborations with parties from business, government and not-for-profits, and engaging with the broader public are all vital aspects in this process.

We start the event with an attempt to both map and assess the impact of SSH; what does impact mean in the context of different segments of society, and through which indicators can you measure it? Then, we will identify different opportunities of collaborations with societal stakeholders, and discuss how co-creations of knowledge with other scientific disciplines may play a role in stimulating impact. Subsequently, we will engage in interactive discussions on which skills can enable one to optimise impact for the sake of the public as a whole and close with some targeted recommendations for the Canadian science policy system and beyond drawn from the conclusions of the meeting.

The interdisciplinary momentum and focus on addressing nation and global societal challenges in Canada's research eco-system make it an excellent and indeed inspirational context to foster the worldwide debate on impact. At the same time, several international perspectives can offer valuable and critical evaluations to the current progress and obstacles in Canada. The AESIS Network and its partners are excited to welcome you to the **'Impact of Social Sciences and Humanities 2020' conference in Toronto.**



- IMPACT OF SCIENCE -

Programme Advisory Committee

Sandra Lapointe	Associate Professor of Philosophy at McMaster University in Ontario, Canada
David Phipps	Executive Director of Research and Innovation Services at York University, Canada
Amy Cook	Senior Director of Knowledge Mobilisation, CIFAR, Canada
Representative	Federation for the Social Sciences and Humanities, Canada
Representative	Social Sciences and Humanities Research Council, Canada

AESIS Advisory Board

Koenraad Debackere	General Manager at K.U. Leuven, Belgium
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Andrew Plume	Associate Director for Research at Elsevier, The Netherlands
Barend van der Meulen	Head of research, Rathenau Instituut, The Netherlands
Susan Renoe	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, U.S.A.
Toby Smith	Vice President of Policy at the American Association of Universities, U.S.A.
David Sweeney	Executive Chair, Research England, U.K.
Paul Wouters	Dean of Social Sciences & former Director of CWTS, Leiden University, The Netherlands
Susan Morris	Director of Natural Sciences and Engineering Research Council, Canada



Draft-Programme

Thursday 15 October

08.30-09.00 **Registration**

09.00 **Land Acknowledgement**

Opening by:

09.05 **Frédéric Bouchard*** Dean of the Faculty of Arts and Sciences, University of Montreal, Canada

09.15 **Mona Nemer** Government of Canada

09.30-11.00 **I Plenary opening: Policies for Impact**

09.30 **Name** Incoming President, Social Sciences and Humanities Research Council, Canada

09.45 **Arthur Lupia** Head of the Directorate for Social, Behavioural, and Economic Sciences, National Science Foundation, U.S.A.

10.00 **Pearl Dykstra*** Chair of Empirical Sociology at Erasmus University Rotterdam, Netherlands

10.15 **Crain Soudien*** Chief Executive Officer, Human Sciences Research Council, South Africa

10.30 Panel discussion led by the conference chair

11.00-11.30 **Group picture & Break**

11.30-12.45 **II Parallel sessions: Mapping and Assessing Impact**

Societal Stakeholders and Impact

— Room —

SSH & (big) data developments

— Room —

National assessment systems

— Room —

SDG's & Grand Challenges

— Room —

Indicators of SSH Impact

— Room —

Identifying the societal stakeholders when organising Impact of science

Name (Chair)
Position

Name
Position

Lidia Brito
Director of Science Policy and Capacity Building, UNESCO (Uruguay), Uruguay

How could SSH steer positive impact of big data & AI?

Amy Cook* (Chair)
Senior Director of Knowledge Mobilisation, CIFAR, Canada

Carolyn Watters*
National Research Council, Canada

Name
Position

Topic description

David Sweeney* (Chair)
Executive Chair, Research England, U.K.

Name
Position

Name
Position

How can one map societal impact through contributions to resolving Grand Challenges?

Name
Position

International Development Research Council Representative

Name
Position

Topic description

Name (Chair)
Position

Ziyad Marar
President of SAGE Publishing, U.S.A.

Kate Geddie*
Senior Director of Research, CIFAR, Canada

12.45-13.45 **Lunch**

*Confirmed speakers

Draft-Programme

Thursday 15 October

13.45-15.00 III Parallel sessions: Structuring Impact of SSH through Collaboration

With government — Room —	With business — Room —	Interdisciplinary approaches — Room —	Engaging with the broader community — Room —	Research Infrastructures for SSH — Room —
<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>
Tim Wilson* (<i>Chair</i>) Executive Director of Research Grants and Partnerships, SSHRC, Canada Name Position	NSERC Representative (Chair) Sustainability Network Representative Name Position	Thomas Alslev Christensen (<i>Chair</i>) Senior Vice President of Impact, Novo Nordisk, Denmark Julia Moore* Senior Director, The Center for Implementation, Canada Robert DiRaddo* Director General, NRC Medical Devices Research Center & Devices, Canada <i>↻</i> Jennifer Crosbie* Psychologist, The Hospital for Sick Children	Name (<i>Chair</i>) Position Name Position Name Position	Canada Foundation for Innovation (CFI) representative (<i>Chair</i>) Rick Delbridge* Dean of Research, Innovation & Enterprise, University of Cardiff, U.K. Name Position

15.00-15.30 Break

15.30-16.00 IV Introduction to the panel

- 15.30 **David Budtz Pedersen*** Director of the Humanomics Research Centre, Denmark
- 15.45 **Wendy Cukier*** Founder and Academic Director of the Diversity Institute, Ryerson University, Canada

16.00-17.15 V Interactive debate: Interdisciplinary approaches for advancing societal impact

16.00 Recommendations from the parallel sessions

16.15 Closing Panel with Chair:

Panel members:

- Rob Annan** President & CEO, Genome, Canada
- Jim Grossman** President of the National Humanities Alliance, U.S.A.
- Wendy Cukier*** Founder and Academic Director of the Diversity Institute, Ryerson University, Canada
- Tracey Brown** Director, Sense About Science, U.K.

At the start of the debate the audience can vote for questions/ statements. These will (also) be debated.

17.15 Closing remarks by

18.00 Reception & Dinner

Draft-Programme

Friday 16 October

08.30-09.00 **Registration**

09.00 **Frédéric Bouchard***

What did we achieve on the first day and how does it relate to the second day programme

09.15-10.00 **VI Plenary opening: Connecting Research with the Broader Community**

09.15 **Elizabeth Alexander** President of the Andrew W Mellon Foundation, U.S.A.

09.30 **Representative*** **Federation of Social Sciences and Humanities, Canada**

09.45 **Representative** **Inuit Tapiriit Kanatami**

10.00-10.15 Move to roundtables (check colour-coding on your badge for correct session)

10.15-11.00 **VII Roundtables - Group Discussions on Impact of SSH**

Assessing & Optimising Impact in the Humanities — <i>Colour</i> —	Assessing & Optimising Impact in the Social Sciences — <i>Colour</i> —	Enhancing Impact through intermediary organisations — <i>Colour</i> —	Institutions, Leadership & Impact — <i>Colour</i> —	Indigenous Communities and Impact — <i>Colour</i> —	Impact of Mission-driven vs. Fundamental Research — <i>Colour</i> —	<i>Plenary session</i> Evidence Informed Policy ————— <i>Room</i>
<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	<i>Topic</i>
<p>Jim Grossman National Humanities Alliance, U.S.A.</p> <p style="text-align: center;">&</p> <p>Coordinator</p>	<p>Wendy Naus* Consortium of Social Sciences Association, U.S.A.</p> <p style="text-align: center;">&</p> <p>Coordinator</p>	<p>Gail Bowkett Mitacs, Canada</p> <p style="text-align: center;">&</p> <p>Coordinator</p>	<p>Toby Smith Association of American Universities, U.S.A.</p> <p style="text-align: center;">&</p> <p>Coordinator</p>	<p>Coordinator</p> <p style="text-align: center;">&</p> <p>Coordinator</p>	<p>Coordinator</p> <p style="text-align: center;">&</p> <p>Coordinator</p>	<p>Vivian Tseng (Chair) VP, William T Grant Foundation, U.S.A.</p> <p style="text-align: center;">Tracey Brown Director, Sense about Science, U.K.</p> <p>Evidence for Democracy Representative</p>

11.00-11.30 **Break**

*Confirmed speakers

Draft-Programme

Friday 16 October

11.30-12.45 VIII Parallel sessions: Stimulating Impact of SSH

Training & Skills for Impact — Room —	Innovation & Entrepreneurship — Room —	Science Policy on Impact — Room —	Impact Lifecycle Management — Room —	Research Development for Impact — Room —
<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>	<i>Connecting impact planning, implementation, assessment and improvement</i>	<i>Creating impact through team-based, interdisciplinary, and global approaches</i>
<p>Sandra Lapointe* (<i>Chair</i>) Director of Association, Federation of Social Sciences and Humanities, Canada</p> <p>Susan Renoe Executive Director, Center for Advancing Research Impact in Society, U.S.A.</p> <p>Susan Porter Immediate Past President, Canadian Association for Graduate Studies, Canada</p>	<p>Name (<i>Chair</i>) Position</p> <p>Mitacs Representative</p> <p>Chris Fellingham* Licensing and Ventures Manager in the Social Sciences & Humanities, Oxford University Innovation, United Kingdom</p>	<p>Name (<i>Chair</i>) Position</p> <p>Gilles Patry Executive Director, U15, Canada</p> <p>Jeff Kinder* Executive Director of Science and Innovation, Institute on Governance, Canada</p>	<p>Kathryn Graham* (<i>Chair</i>) Executive Director, Performance Management and Evaluation, Alberta Innovates, Canada</p> <p>David Budtz Pedersen* Director, Humanomics Research Centre, Denmark</p> <p>Name Position</p>	<p>Holly Falk-Krzensinski (<i>Chair</i>) Vice-President of Research Intelligence, Elsevier, The Netherlands</p> <p>Name Position</p> <p>Name Position</p>

12.45-13.45 Lunch

13.45-15.45 IX Closing panel: 'Recommendations for the Canadian science system, and beyond'

13.45 Outcomes Parallel sessions & Roundtables

14.00 Ranking the recommendations

14.15 Audience - remaining questions and debates

14.45 Closing panel with Conference chair:

Panel members:

David Sweeney* Executive Chair of Research England, U.K.

Steven Liss* Vice-President of Research and Innovation, Ryerson University, Canada

15.45 Closing remarks and summary by the Conference Chair

16.00-17.00 Closing reception